

VPP Dr. Birgid Wichmann

VPP Members of Regional Group
Mitte-West

Vizepräsidentin

**Schriftführerin
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Lecture event of VPP Regional Group Mitte-West

Dear Colleagues,

I would like to cordially invite you to our next virtual lecture event of the Central-West Regional Group, which will take place on

November 6, 2025 at 5 pm

Mr. E. Haldorson, Principal at Konsert Strategy & IP, has kindly agreed to give a presentation on the topic:

“Becoming AI/tech-enabled in IP operations”

In his talk, Mr. Haldorson will address the task of how AI and other IT tools can be strategically integrated into IP operations. The focus will include how IP departments can identify relevant and truly value-adding use cases, establish a high-quality data infrastructure, and effectively shape organizational integration processes. He will also discuss key challenges along the journey from trialing tools to adopting them at scale, such as uncoordinated AI initiatives and the reduction of AI implementation to mere IT projects.

The event will be held exclusively online.

Please note that the presentation will be held in **English**.

We look forward to your participation and ask you to register bindingly by **November 03, 2025** via the following link

<https://www.vpp-patent.de/veranstaltungen/bezirksgruppen/bezirksgruppe-mitte-west/>

The link for participation will be sent by November 05, 2025 the lecture event to the email address provided at registration.

With sincere thanks and collegial regards,
Dr. Birgid Wichmann